

SARA HINKLEY

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EDUCATION

- PhD University of California at Berkeley, City and Regional Planning 2015
Dissertation: *Governing the Broke City: Fiscal Crisis and the Remaking of Urban Governance*
Specializations: urban politics, public policy and finance, labor and economic development
Outside field: Economic Sociology. Designated Emphasis: Global Metropolitan Studies
- MRP University of North Carolina at Chapel Hill, City and Regional Planning 1999
- BA Amherst College, Political Science and Women's and Gender Studies, *magna cum laude* 1993

EMPLOYMENT

California Program Manager, Center for Cities + Schools, UC Berkeley Feb 2024-present
Lead the Center's work on affordable workforce housing for educators in California. Provide leadership support on all areas of the Center's work, including capital infrastructure funding for school facilities, climate resiliency of schools, and resource equity.

Policy Research Specialist, Labor Center, UC Berkeley 2020-2024
Oversee the Labor Center's research on the public sector, including government technology use, state and local budget policy, the impact of COVID-19 on public services, public staffing patterns, public sector occupational trends, and working conditions.

Trustee, Albany Unified School District Board of Trustees 2018-2022
Served as Board President from 2020-2022. Chaired district Budget committee, co-chair of district Environmental Action Planning Committee and Career and Technical Education committee.
Experience with polling, developing, and campaigning for ballot measures. Advanced experience with education finance,

Lecturer, Department of City and Regional Planning, UC Berkeley 2015-2021
Teach courses on economic analysis, community and economic development, and graduate writing.

Associate Director, Institute for Research on Labor and Employment, UC Berkeley 2016-20
Responsible for overall mission and direction of Institute, oversight of research and educational projects, academic personnel, budgeting, fundraising, communications, publications, faculty and student engagement, and strategic planning.

Postdoctoral Scholar, Center for Labor Research and Education, UC Berkeley 2015-16
Researched and wrote reports on aspects of the low-wage labor market. Built and analyzed datasets using Census, BLS, and industry data sources on employment, industry structure, demographics, and public benefits.

GRANTS

- PI: Evaluation of alignment of workforce development services. \$91,000 contract with Los Angeles County Board of Supervisors 2018-19.
- Co-PI: "Economic development under austerity: How does the fiscal policy space of cities impact the use of incentives?" (Co-PIs: Dr. Karen Chapple and Dr. Rachel Weber)

\$54,223 grant from Ewing Marion Kauffman Foundation 2016-18.

ACADEMIC PUBLICATIONS

- 2021 “Devolution and Debt: Financing Public Facilities in an Age of Austerity” with Rachel Weber and Amanda Kass, in *Private Metropolis: The Eclipse of Local Democratic Governance*, editors Dennis Judd, Evan McKenzie and Alba Alexander, University of Minnesota Press.
- 2020 Weber, R. & Hinkley, S. “Incentives and austerity: How did the Great Recession affect municipal economic development policy?” *Urban Affairs Review*, 57(3): 820-855.
- 2019 “A review of *Money and Finance after the Crisis: Critical Thinking for Uncertain Times*. Edited by Brett Christophers, Andrew Leyshon, and Geoff Mann.” *Economic Geography*, 95(2): 204-206.
- 2018 “DIY Detroit: making do in a city without services.” *Urban Research & Practice*, 11(3): 284-287.
- 2018 “Reckonings and the Encounter: The Work of Ananya Roy.” (AESOP *InPlanning*)
- 2018 “Austerity as the New Normal: The Fiscal Politics of Retrenchment in San Jose, California,” in *Cities Under Austerity*, editors Mark Davidson and Kevin Ward, SUNY Press.
- 2017 “Structurally adjusting: Narratives of fiscal crisis in four US cities.” *Urban Studies*, 54(9): 2123-2138.
- 2010 “Reading Stories of Crisis and Recovery: What Next for the American City?” *Berkeley Planning Journal*, 23(1).
- 2008 Chapple, K., Hinkley, S., & Makarewicz, C. “Business as Usual in California’s Suburbs? Exploring the Dynamics of Firm Relocation, 1990–2005.” Presented at the Joint Congress of the Assoc. of Collegiate Schools of Planning and the Assoc. of European Schools of Planning, Chicago.
- 2003 “Working in America: A Blueprint for the New Labor Market, and: The Last Good Job in America” (book review). *Labor Studies Journal*, 28(3).
- 1999 Hinkley, S., & Kaiser, E. J. “Making the Land Use-Water Quality Connection.” *Carolina Planning Journal*, 24(1), 29-40.

PROFESSIONAL PUBLICATIONS

- 2024 *California’s public sector staffing crisis (Labor Center blog)*
- 2024 *What Workers and Unions Stand to Gain from Recent Executive Orders on Artificial Intelligence (Labor Center blog)*
- 2023 *California’s teachers are fighting for better schools (Labor Center blog)*
- 2023 *Civil Service Vacancies in California: 2022-23*
- 2023 *Technology and the public sector: the future of government work.*
- 2022 *Evaluating the Impact of Proposed Changes to Oakland’s Gross Receipts Tax.*
- 2021 *California can’t afford to repeat the Great Recession: State spending is critical to economic recovery.*
- 2021 *Rebuilding the Public Sector for Economic Recovery and Resilience.* Groundwork Collaborative.
- 2020 *Fiscal Impacts of COVID-19 and California’s Economy.* Blog post.
- 2020 *Public Sector Impacts of the Great Recession and COVID-19.*

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- 2019 Hinkley, S., & McCorkell, L. *Retaining Teachers of Color to Improve Student Outcomes*.
- 2019 Hinkley, S., & McCorkell, L. *Finding Employment After Contact with the Carceral System*.
- 2019 Hinkley, S., & McCorkell, L. *The Post-Recession Labor Market: An Incomplete Recovery*.
- 2019 Hinkley, S., & McCorkell, L. *The Great Recession, Families, and the Safety Net*.
- 2018 *What comes next? Janus v. AFSCME*.
- 2018 Hinkley, S., Coghlan, E., & McCorkell, L. *What Really Caused the Great Recession?*
- 2018 Hinkley, S. & Coghlan, E. *Earned Income Tax Credit (EITC) Update: California Expansion, Federal Inaction*.
- 2018 Hinkley, S. & Coghlan, E. *State Policy Strategies for Narrowing the Gender Wage Gap*.
- 2016 Hinkley, S., Bernhardt, A., & Thomason, S. *Race to the Bottom: How Low-Road Subcontracting Affects Working Conditions in California's Property Services Industry*.
- 2002 Hinkley, S., & LeRoy, G. *No More Secret Candy Store: A Grassroots Guide to Investigating Development Subsidies*.
- 2000 Hinkley, S., & LeRoy, G. *Another Way Sprawl Happens: Economic Development Subsidies in a Twin Cities Suburb*.
- 2000 Hinkley, S., & LeRoy, G. *Smart Growth and Workforce Development*. Good Jobs First.
- 2000 Hinkley, S., & Hsu, F. *Minding the Candy Store: State Audits of Economic Development*.

PRESENTATIONS AND INVITED TALKS

- 2023 Invited speaker: "Strengthening California through its Public Sector Workforce," California State Assembly Committee on Public Employment and Retirement.
- 2023 Panelist: "Future of Technology Workforce in California," California 100 conference on Future of Technology in California.
- 2021 Presenter: City and county budgets, North Valley Labor Federation.
- 2021 Speaker: "Workforce Development Policy in California," UC Center Sacramento, January 2021.
- 2019 Presenter: "Austerity and Urban Crisis: Local & Global Perspectives" and moderator: "Municipal Finance After the Great Recession," Urban Affairs Association annual conference.
- 2018 Invited panelist: "Finance, Crisis and the City: Ten Years after the Great Recession," American Association of Geographers annual meeting.
- 2017 Roundtable organizer: "Organizing & Planning I: Labor and Work" and "Organizing & Planning II: The scholar's role in social movements," American Collegiate Schools of Planning annual conference.
- 2017 Presenter: "Incentives and Austerity: Economic Development During the Great Recession in Eight U.S. Cities," American Collegiate Schools of Planning annual conference.
- 2017 Invited Presenter and Discussant: "Finance, Crisis and the City" at NYU Florence, May 2017.
- 2017 UC Berkeley Global Metropolitan Studies, 10th Anniversary conference. "Workers of the City, Unite!" April 2017.

- 2017 Invited panelist: “Fixing the Bay Area’s Growth Politics,” San Francisco Bay Area Planning and Urban Research Association, April 2017.
- 2016 “A New Normal? Fiscal Space and Economic Development Incentives After the Recession.” Association of Collegiate Schools of Planning annual conference.
- 2016 Session organizer: “Beyond Austerity: Economic Development in the Wake of Crisis.” Association of Collegiate Schools of Planning annual conference.
- 2016 Roundtable organizer: “Cities of hope? Urban organizing in a global and precarious world.” Association of Collegiate Schools of Planning annual conference.
- 2016 “Turning pensioners into creditors: The political alchemy of financialization.” American Association of Geographers annual meeting.
- 2014 “Risk, responsibility, and regulation: Cities and municipal finance in the wake of crisis.” Association of Collegiate Schools of Planning annual conference.
- 2014 Panel organizer: “Financialized Landscapes and the Power to Plan,” Association of Collegiate Schools of Planning annual conference.
- 2014 Fellow, Summer Institute in Economic Geography, Frankfurt, Germany.
- 2014 Presenter: “Every city is broke: How urban austerity becomes normal,” and “‘Dumb, lazy, happy and rich’: Risky cities, or cities at risk?” American Association of Geographers annual meeting.
- 2013 Invited presenter: “Structurally adjusting: Narratives of fiscal crisis in five U.S. cities,” Interrogating Urban Crisis conference, Urban Studies Foundation.
- 2013 Presenter: “Governing the broke city: State policies and urban fiscal crisis,” Urban Affairs Association annual meeting.

TEACHING EXPERIENCE

University of California at Berkeley, Lecturer 2015-21
Community and Economic Development; Economic Analysis for Planners; Graduate Regional Development Studio; Graduate Thesis / Report Workshop.

University of California at Berkeley, Graduate Student Instructor 2007-13
The History, Theory, & Ethics of Planning; The City: Theories and Methods in Urban Studies; Urbanization in Developing Countries; Global Poverty

RESEARCH EXPERIENCE

United for Respect (Consultant) 2020
Corporate research and strategic campaign consulting for projects related to retail industry, and private equity.

Inclusive Economics (Consultant) 2020
Writing and editing reports on the transition to a green economy.

Center for Labor Research and Education / IRLE, UC Berkeley 2015-16
Postdoctoral Scholar

Goldman School of Public Policy, UC Berkeley

Graduate Student Researcher 2014
 MacArthur Foundation-funded project: “Irrational Exuberance at City Hall: Local Government Resilience during Housing Booms and Busts.” Analyzed Census and state data on government spending, municipal debt, and pension funds.

Green Economy Project, Institute for Research on Labor and Employment

Graduate Student Researcher 2010
 Using ACS and CPS data, analyzed occupational structure of the green economy: job openings, unemployment, labor force demographics, and working conditions by industry sector.

Institute of Urban & Regional Development / Center for Community Innovation

Graduate Student Researcher 2008-09
 Using the National Establishment Time Series (NETS) dataset and Census data, built robust statistical model of the migration, opening, closing, and expansion of California businesses.

Building Resilient Regions Project, MacArthur Foundation

Graduate Student Researcher 2008
 Wrote literature review on economic insecurity; developed research design and indicators for mapping economic insecurity by city; built model for studying the suburbanization of poverty.

Service Employees International Union (SEIU) Local 1877

Senior Researcher, Justice for Janitors Campaign 2004-07
 Developed campaign strategies; wrote industry and corporate profiles; leveraged local development projects; evaluated policies affecting low-income and immigrant workers.

California Labor Federation, AFL-CIO

Senior Program Manager, Workforce & Economic Development 2002-04
 Built labor coalitions around training and economic issues; coordinated multi-city hotel industry training project; developed state policy agenda in workforce and economic development.

Good Jobs First, a project of the Institute on Taxation and Economic Policy

Senior Analyst 1999-2001
 Developed national research agenda on development subsidies; analyzed local, state, and federal economic development programs; studied best practices subsidy safeguards; gave workshops to activists, legislators, and researchers; supervised staff and spoke with the media.

AWARDS AND FELLOWSHIPS

Michael B. Teitz Fellowship 2014
 UC Office of the President Dissertation-Year Fellowship 2013-14
 UC Berkeley Graduate Division Summer Research Grant 2013
 UC Berkeley Graduate Division Mentored Research Award 2011-12
 UC Berkeley Department of City and Regional Planning Fellowship 2007-09, 2010-11
 American Institute of Certified Planners Outstanding Student Award 1999
 UNC Lasker Fellowship 1998-99
 UNC Graduate School Merit Assistantship 1997-98

PROFESSIONAL AFFILIATIONS

American Association of Geographers (AAG) (Economic Geography and Urban Geography) •
Urban Affairs Association (UAA) • Association of Collegiate Schools of Planning (ACSP) •
Public Schools Interest Group (American Planning Association)

PROFESSIONAL SERVICE

Reviewer, *Environment and Planning A*, *The Professional Geographer*, *Public Management Review*, *Space and Polity*, *GeoCompass*, and *Berkeley Planning Journal*

PROFESSIONAL SKILLS

Statistical software packages and analytical methods; ArcGIS; IMPLAN; Adobe Indesign;
Wordpress; Datawrapper; Salesforce; Excel. Extensive experience with public and private data
sources including both survey and administrative microdata.