

# SARA HINKLEY

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## Education

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PhD University of California at Berkeley, City and Regional Planning (2015)  
MRP University of North Carolina at Chapel Hill, City and Regional Planning (1999)  
BA Amherst College, Political Science and Women's Studies (1993)

## Employment

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2020-present **Policy Research Specialist**  
Center for Labor Research and Education, UC Berkeley  
Oversee the Labor Center's research on public sector workers, including an in-depth study on technology and the future of work in the public sector and research on the impacts of COVID-19.

2018-2022 **Trustee and President (2020-2022)**  
Albany Unified School District Board of Education

2015-2021 **Lecturer**  
Department of City and Regional Planning, UC Berkeley  
Teach courses on economic analysis, community and economic development, and graduate writing.

2020-2021 **Consultant**  
Clients: United for Respect, Inclusive Economics, Groundwork Collaborative  
Corporate research and strategic campaign consulting for projects related to retail industry, and private equity.

2016-2020 **Associate Director**  
Institute for Research on Labor and Employment, UC Berkeley  
Responsible for overall mission and direction of Institute, oversight of research and educational projects, academic personnel, budgeting, fundraising, communications, publications, faculty and student engagement, and strategic planning.

2015-16 **Postdoctoral Scholar**  
Center for Labor Research and Education, UC Berkeley  
Researched and wrote reports on aspects of the low-wage labor market. Built and analyzed datasets using Census, BLS, and industry data sources on employment, industry structure, demographics, and public benefits.

2008-2014 **Graduate Student Researcher**  
Various UC Berkeley research centers: Goldman School of Public

Policy, Green Economy Project, Institute of Urban and Regional Development, MacArthur Foundation, UC Berkeley

- 2004-2007 **Senior Researcher**  
SEIU Local 1877, Justice for Janitors Campaign  
Developed campaign strategies; wrote industry and corporate profiles; leveraged local development projects; evaluated policies affecting low-income and immigrant workers.
- 2002-2004 **Senior Program Manager**  
California Labor Federation, AFL-CIO  
Built labor coalitions around training and economic issues; coordinated multi-city hotel industry training project; developed state policy agenda in workforce and economic development.
- 1999-2001 **Senior Analyst**  
Good Jobs First, Institute on Taxation and Economic Policy  
Developed national research agenda on development subsidies; analyzed local, state, and federal economic development programs; studied best practices subsidy safeguards; gave workshops to activists, legislators, and researchers; supervised staff and spoke with the media.

### **Recent Publications**

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- 2022 *Technology and the public sector: the future of government work.*
- 2022 *Evaluating the Impact of Proposed Changes to Oakland's Gross Receipts Tax.* UC Berkeley Labor Center blog.
- 2021 *California can't afford to repeat the Great Recession: State spending is critical to economic recovery.* UC Berkeley Labor Center blog.
- 2021 *Rebuilding the Public Sector for Economic Recovery and Resilience.* Groundwork Collaborative.
- 2020 *Fiscal Impacts of COVID-19 and California's Economy.* UC Berkeley Labor Center blog.
- 2020 *Public Sector Impacts of the Great Recession and COVID-19.* UC Berkeley Labor Center Data Brief.
- 2020 Weber, R. & Hinkley, S. "Incentives and austerity: How did the Great Recession affect municipal economic development policy?" *Urban Affairs Review*, 57(3): 820-855.
- 2019 Hinkley, S., & McCorkell, L. *Retaining Teachers of Color to Improve Student Outcomes.* IRLE Policy Brief.
- 2019 Hinkley, S., & McCorkell, L. *Finding Employment After Contact with the Carceral System.* IRLE Policy Brief.
- 2019 Hinkley, S., & McCorkell, L. *The Post-Recession Labor Market: An Incomplete Recovery.* IRLE Policy Brief.

- 2019 Hinkley, S., & McCorkell, L. *The Great Recession, Families, and the Safety Net*. IRLE Policy Brief.
- 2018 “Austerity as the New Normal: The Fiscal Politics of Retrenchment in San Jose, California,” in *Cities Under Austerity*, editors Mark Davidson and Kevin Ward, SUNY Press.
- 2018 *What comes next? Janus v. AFSCME*. UC Berkeley blog post.
- 2018 Hinkley, S., Coghlan, E., & McCorkell, L. *What Really Caused the Great Recession?* IRLE Policy Brief.
- 2018 Hinkley, S. & Coghlan, E. *Earned Income Tax Credit (EITC) Update: California Expansion, Federal Inaction*. IRLE Policy Brief.
- 2018 Hinkley, S. & Coghlan, E. *State Policy Strategies for Narrowing the Gender Wage Gap*. IRLE Policy Brief.
- 2017 “Structurally adjusting: Narratives of fiscal crisis in four US cities.” *Urban Studies*, 54(9): 2123-2138.
- 2016 Hinkley, S., Bernhardt, & Thomason. *Race to the Bottom: How Low-Road Subcontracting Affects Working Conditions in California’s Property Services Industry*.

## Skills

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Intermediate user of Stata, SAS, SPSS, ArcGIS, and Wordpress. Advanced user of Adobe Indesign, Datawrapper, Salesforce, Excel, and Google Suite. Highly skilled at database design and management, information and project management. Extensive experience with public and private economic, demographic, and government data sources. Intermediate Spanish.

## Recent Presentations

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- 2021 Presenter: City and county budgets, North Valley Labor Federation.
- 2021 Speaker: “Workforce Development Policy in California,” UC Center Sacramento, January 2021.
- 2020 Presenter and moderator of three webinars on the impacts of COVID-19 on public employees and public services in California
- 2019 Presenter: “Austerity and Urban Crisis: Local & Global Perspectives” and moderator: “Municipal Finance After the Great Recession,” Urban Affairs Association annual conference.
- 2018 Invited panelist: “Finance, Crisis and the City: Ten Years after the Great Recession,” American Association of Geographers annual meeting.

## Public Service

Board Member, NavCal, UC Berkeley  
Coach, WriterCoach Connection  
Member, Progressive Education Leaders Network, Bay Area  
Member, Local Progress Network of progressive elected officials