

# SARA HINKLEY

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## EDUCATION

PhD	University of California at Berkeley, City and Regional Planning	2015
	Dissertation: <i>Governing the Broke City: Fiscal Crisis and the Remaking of Urban Governance</i>	
	Specializations: urban politics, public policy and finance, labor and economic development	
	Outside field: Economic Sociology. Designated Emphasis: Global Metropolitan Studies	
	Committee: Teresa Caldeira (chair), Ananya Roy, Malo Hutson, Marion Fourcade	
MRP	University of North Carolina at Chapel Hill, City and Regional Planning	1999
BA	Amherst College, Political Science and Women's and Gender Studies, <i>magna cum laude</i>	1993

## ACADEMIC EMPLOYMENT

Policy Research Specialist, Center for Labor Research and Education, UC Berkeley	2020-Present
Lead research project on the future of work in the public sector.	
Lecturer, Department of City and Regional Planning, UC Berkeley	2015-Present
Associate Director, Institute for Research on Labor and Employment, UC Berkeley	2016-2020
Responsible for overall mission and direction of Institute, oversight of research and educational projects, academic personnel, budgeting, fundraising, communications, policy brief series, faculty and student engagement, and strategic planning.	
Postdoctoral Scholar, Center for Labor Research and Education, UC Berkeley	2015-2016

## AWARDS AND FELLOWSHIPS

Michael B. Teitz Fellowship	2014
UC Office of the President Dissertation-Year Fellowship	2013-2014
AAUW American Dissertation Fellowship, Alternate	2013-2014
UC Berkeley Graduate Division Summer Research Grant	2013
UC Berkeley Dean's Normative Time Fellowship	2012-2013
UC Berkeley Graduate Division Mentored Research Award	2011-2012
UC Berkeley Department of City and Regional Planning Fellowship	2007-2009, 2010-2011
American Institute of Certified Planners Outstanding Student Award	1999
UNC Lasker Fellowship	1998-99
UNC Graduate School Merit Assistantship	1997-1998

## GRANTS

- PI: Evaluation of alignment of workforce development services. \$91,000 contract with Los Angeles County Board of Supervisors 2018-19.
- Co-PI: "Economic development under austerity: How does the fiscal policy space of cities impact the use of incentives?" (Co-PIs: Dr. Karen Chapple and Dr. Rachel Weber) \$54,223 grant from Ewing Marion Kauffman Foundation 2016-18.

## ACADEMIC PUBLICATIONS

- 2019 “A review of *Money and Finance after the Crisis: Critical Thinking for Uncertain Times*. Edited by Brett Christophers, Andrew Leyshon, and Geoff Mann.” *Economic Geography*, 95(2): 204-206.
- 2018 “DIY Detroit: making do in a city without services.” *Urban Research & Practice*, 11(3): 284-287.
- 2018 “Reckonings and the Encounter: The Work of Ananya Roy.” (AESOP *InPlanning*)
- 2018 “Austerity as the New Normal: The Fiscal Politics of Retrenchment in San Jose, California,” in *Cities Under Austerity*, editors Mark Davidson and Kevin Ward, SUNY Press.
- 2017 “Structurally adjusting: Narratives of fiscal crisis in four US cities.” *Urban Studies*, 54(9): 2123-2138.
- 2010 “Reading Stories of Crisis and Recovery: What Next for the American City?” *Berkeley Planning Journal*, 23(1).
- 2008 Chapple, K., Hinkley, S., & Makarewicz, C. “Business as Usual in California’s Suburbs? Exploring the Dynamics of Firm Relocation, 1990–2005.” Presented at the Joint Congress of the Assoc. of Collegiate Schools of Planning and the Assoc. of European Schools of Planning, Chicago.
- 2003 “Working in America: A Blueprint for the New Labor Market, and: The Last Good Job in America” (book review). *Labor Studies Journal*, 28(3).
- 1999 Hinkley, S., & Kaiser, E. J. “Making the Land Use-Water Quality Connection.” *Carolina Planning Journal*, 24(1), 29-40.

## PUBLICATIONS FORTHCOMING

- 2020 “Devolution and Debt: Financing Public Facilities in an Age of Austerity” with Rachel Weber and Amanda Kass, in *Transforming the American Local State: Developmental Politics and the Eclipse of Democratic Governance*, editors Dennis Judd, Evan McKenzie and Alba Alexander, University of Minnesota Press. – *in press*

## PUBLICATIONS IN PROGRESS

- 2020 “Incentives and austerity: How did the Great Recession affect municipal economic development policy?” *Urban Affairs Review* – *under review*

## PROFESSIONAL PUBLICATIONS

- 2019 Hinkley, S., & McCorkell, L. *Retaining Teachers of Color to Improve Student Outcomes*. IRLE Policy Brief.
- 2019 Hinkley, S., & McCorkell, L. *Finding Employment After Contact with the Carceral System*. IRLE Policy Brief.
- 2019 Hinkley, S., & McCorkell, L. *The Post-Recession Labor Market: An Incomplete Recovery*. IRLE Policy Brief.
- 2019 Hinkley, S., & McCorkell, L. *The Great Recession, Families, and the Safety Net*. IRLE Policy Brief.
- 2018 Hinkley, S., Coghlan, E., & McCorkell, L. *What Really Caused the Great Recession?* IRLE Policy Brief.

- 2018 Hinkley, S. & Coghlan, E. *Earned Income Tax Credit (EITC) Update: California Expansion, Federal Inaction*. IRLE Policy Brief.
- 2018 Hinkley, S. & Coghlan, E. *State Policy Strategies for Narrowing the Gender Wage Gap*. IRLE Policy Brief.
- 2016 Hinkley, S., Bernhardt, A., & Thomason, S. *Race to the Bottom: How Low-Road Subcontracting Affects Working Conditions in California's Property Services Industry*.
- 2002 Hinkley, S., & LeRoy, G. *No More Secret Candy Store: A Grassroots Guide to Investigating Development Subsidies*.
- 2000 Hinkley, S., & LeRoy, G. *Another Way Sprawl Happens: Economic Development Subsidies in a Twin Cities Suburb*.
- 2000 Hinkley, S., & LeRoy, G. *Smart Growth and Workforce Development*. Good Jobs First.
- 2000 Hinkley, S., & Hsu, F. *Minding the Candy Store: State Audits of Economic Development*.

### PRESENTATIONS AND INVITED TALKS

- 2019 Presenter: "Austerity and Urban Crisis: Local & Global Perspectives" and moderator: "Municipal Finance After the Great Recession," Urban Affairs Association, April 2019.
- 2018 Invited panelist: "Finance, Crisis and the City: Ten Years after the Great Recession," American Association of Geographers, April 2018.
- 2017 Roundtable organizer: "Organizing & Planning I: Labor and Work" and "Organizing & Planning II: The scholar's role in social movements," American Collegiate Schools of Planning conference, October 2017.
- 2017 Presenter: "Incentives and Austerity: Economic Development During the Great Recession in Eight U.S. Cities," American Collegiate Schools of Planning conference, October 2017.
- 2017 Invited Presenter and Discussant: "Finance, Crisis and the City" at NYU Florence, May 2017.
- 2017 UC Berkeley Global Metropolitan Studies, 10<sup>th</sup> Anniversary conference. "Workers of the City, Unite!" April 2017.
- 2017 Invited panelist: "Fixing the Bay Area's Growth Politics," San Francisco Bay Area Planning and Urban Research Association, April 2017.
- 2016 "A New Normal? Fiscal Space and Economic Development Incentives After the Recession." Association of Collegiate Schools of Planning conference, November 2016.
- 2016 Session organizer: Beyond Austerity: Economic Development in the Wake of Crisis. Association of Collegiate Schools of Planning conference, November 2016.
- 2016 Roundtable organizer: "Cities of hope? Urban organizing in a global and precarious world." Association of Collegiate Schools of Planning conference, November 2016.
- 2016 "Turning pensioners into creditors: The political alchemy of financialization." American Association of Geographers annual meeting.
- 2014 "Risk, responsibility, and regulation: Cities and municipal finance in the wake of crisis." Association of Collegiate Schools of Planning conference, October 2014.

- 2014 Panel organizer: “Financialized Landscapes and the Power to Plan,” Association of Collegiate Schools of Planning conference, October 2014.
- 2014 Fellow, Summer Institute in Economic Geography, Frankfurt, Germany.
- 2014 Presenter: “Every city is broke: How urban austerity becomes normal,” and “‘Dumb, lazy, happy and rich’: Risky cities, or cities at risk?” American Association of Geographers annual meeting.
- 2013 Invited presenter: “Structurally adjusting: Narratives of fiscal crisis in five U.S. cities,” Interrogating Urban Crisis conference, Urban Studies Foundation.
- 2013 Presenter: “Governing the broke city: State policies and urban fiscal crisis,” Urban Affairs Association annual meeting.

## TEACHING EXPERIENCE

- University of California at Berkeley**, Lecturer 2015-present  
Community and Economic Development; Economic Analysis for Planners; Graduate Regional Development Studio
- University of California at Berkeley**, Graduate Student Instructor 2007-2013  
The History, Theory, & Ethics of Planning; The City: Theories and Methods in Urban Studies; Urbanization in Developing Countries; Global Poverty
- University of North Carolina at Chapel Hill**, Teaching Assistant 1998-1999  
Urban Spatial Structure; Land Use Planning

## RESEARCH EXPERIENCE

- Center for Labor Research and Education / IRLE, UC Berkeley** 2015-2016  
Postdoctoral Scholar  
Researched and wrote reports on aspects of the low-wage labor market. Built and analyzed datasets using Census, BLS, and industry data sources on employment, industry structure, demographics, and public benefits.
- Goldman School of Public Policy, UC Berkeley** 2014  
Graduate Student Researcher  
MacArthur Foundation-funded project: “Irrational Exuberance at City Hall: Local Government Resilience during Housing Booms and Busts.” Analyzed Census and state data on government spending, municipal debt, and pension funds.
- Green Economy Project, Institute for Research on Labor and Employment** 2010  
Graduate Student Researcher  
Using ACS and CPS data, analyzed occupational structure of the green economy: job openings, unemployment, labor force demographics, and working conditions by industry sector.
- Institute of Urban & Regional Development / Center for Community Innovation** 2008-2009  
Graduate Student Researcher  
Using the National Establishment Time Series (NETS) dataset and Census data, built robust statistical model of the migration, opening, closing, and expansion of California businesses.

**Building Resilient Regions Project, MacArthur Foundation**

Graduate Student Researcher 2008  
Wrote literature review on economic insecurity; developed research design and indicators for mapping economic insecurity by city; built model for studying the suburbanization of poverty.

**Service Employees International Union (SEIU) Local 1877**

Senior Researcher, Justice for Janitors Campaign 2004-2007  
Developed campaign strategies; wrote industry and corporate profiles; leveraged local development projects; evaluated policies affecting low-income and immigrant workers.

**California Labor Federation, AFL-CIO**

Senior Program Manager, Workforce & Economic Development 2002-2004  
Built labor coalitions around training and economic issues; coordinated multi-city hotel industry training project; developed state policy agenda in workforce and economic development.

**Good Jobs First, a project of the Institute on Taxation and Economic Policy**

Senior Analyst 1999-2001  
Developed national research agenda on development subsidies; analyzed local, state, and federal economic development programs; studied best practices subsidy safeguards; gave workshops to activists, legislators, and researchers; supervised staff and spoke with the media.

**PROFESSIONAL SKILLS**

Intermediate user of Stata, SAS, SPSS, ArcGIS, and Wordpress. Advanced user of Adobe Indesign, Salesforce, Excel, and Google Suite. Highly skilled at database design and management, information and project management. Extensive experience with public and private economic, demographic, and government data sources. Intermediate Spanish.

**DEPARTMENT SERVICE**

*Environment and Planning A*, Reviewer  
*The Professional Geographer*, Reviewer  
*Berkeley Planning Journal*, Reviewer  
University of California Women's Initiative  
UC Berkeley Executive Directors Group

**PROFESSIONAL AFFILIATIONS**

American Association of Geographers (AAG) (Economic Geography and Urban Geography) •  
Urban Affairs Association (UAA) • Association of Collegiate Schools of Planning (ACSP) •  
Public Schools Interest Group (American Planning Association)

**PUBLIC SERVICE**

Trustee, Albany Unified School District Board of Education (elected 2018 for four-year term)  
Member, Progressive Education Leaders Network, Bay Area  
Co-founder, Albany Community Action